



The Tsunami of Need
Prepare, Survive, Thrive

AGING (i)fe CARE®

A S S O C I A T I O N

— **NEW ENGLAND CHAPTER** —

ALCANewEngland.org

AgingLifeCare.org

2023 Chapter Conference

October 4th & 5th, 2023

Sheraton Boston Needham Hotel

Sponsorship Information



The Tsunami of Need

Prepare, Survive, Thrive

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CONFERENCE MISSION

The Tsunami of Need: Prepare, Survive, Thrive

Unprecedented challenges over the past few years have created changes to the elder care industry we could not have anticipated. Discussions will address issues related to our new reality including: bed closures in LTC, caregiver shortages, lack of availability in geriatric psychiatric hospitals, and assisted living and dementia communities becoming more discerning about accepting residents with difficult behaviors. Hear from clinical experts in Gerontology, Dementia, Geriatric Psychiatry and Senior Living as well as hospital case managers, advocacy groups, policy makers and legislators. The need for collaboration and new ideas is essential. Come brainstorm with each other and our partners as we create innovative ways to work together and support each other. Join us to discover the leadership skills needed not just to survive, but to thrive as we embrace the growing need of elders in our communities.

WHO SHOULD EXHIBIT AT THE ALCA-NE 2023 CONFERENCE?

If you are a company and/or organization whose products and services are geared toward assisting the elderly and the Aging Life Care Managers® who represent them OR with the day-to-day operations of a Aging Life Care™ management practice, then you can't afford to miss this event! ALCA-NE anticipates 20+ Sponsors.

Exhibiting at this event will give you an outstanding opportunity to introduce your products and services to a diverse group of professionals with a focus in all the New England states! Past sponsors have been delighted with the caliber of attendees and referrals received from exhibiting at ALCA-NE Conferences.

LOCATION/HOTEL RESERVATIONS

Sheraton Boston Needham Hotel

100 Cabot Street, Needham, MA 02494

Start Date: Wednesday, October 4, 2023

End Date: Thursday, October 5, 2023

If you wish to stay at the Conference Hotel you can reserve your room at the special group rate of \$189 USD per night

Last Day to Book a Hotel Room: Monday, September 4, 2023

Book your group rate for
Aging Life Care Association®
at Sheraton Boston Needham Hotel:

<https://bit.ly/3LG00SA>

SPONSORSHIP INFORMATION

Sponsorships are limited and are on a first-come first-serve basis.

Completed applications and payment are due Friday, July 28, 2023.

Applications for sponsorship are subject to approval by the Conference committee and must include a description of the products/services to be exhibited. To participate as a Conference Sponsor, your organization must be an ALCA Corporate Partner. You may apply and become a Corporate Partner to qualify.

QUESTIONS?

Contact Angela Ashton at
ALCANewEnglandMembers@gmail.com

Visit our website:
ALCANewEngland.org

CANCELLATION POLICY

No cancellations of Sponsorships once processed.

ALCA-NE SPONSORSHIP OPPORTUNITIES

\$5,000 | OPENING RECEPTION SPONSOR

SOLE SPONSOR OF OPENING RECEPTION ON OCTOBER 4TH 2023, 5:30PM - 7:30PM

- Acknowledgement as sponsor of Opening Reception, as a kick off for Conference attendees
- Opportunity to address reception attendees for 5-7 minutes.
- Opportunity to distribute information at event – on a table at the reception and in Conference Tote Bags
- Opportunity to exhibit banners/signage at reception event
- Three (3) full Conference registrations including meals and materials.
- Listing of your company LOGO and name in Conference program and on the ALCA New England Chapter website through September 1, 2024.
- Exhibit Table in the Main Session space including:
 - * Breakfast, Lunch and all breaks held in the exhibit area
 - * One (1) 6-foot skirted and draped table with chairs
 - * An onsite attendee list including all attendee and company names and emails for a one time use post Conference Event mailing
- Conference rates at hotel.

\$4,000 | CONFERENCE KEYNOTE SPEAKER SPONSOR - 2 SPONSORS

ACKNOWLEDGEMENT OF SPONSORSHIP PRIOR TO START OF KEYNOTE SPEAKER PRESENTATION

- Introduction of Organization and Speaker on stage at the event. 5 Minutes.
- Opportunity to distribute information in the Conference Tote Bag
- Two Conference registrations including meals and materials.
- Listing of your company LOGO and name in Conference program and on the ALCA New England Chapter Website through September 1, 2024.
- Recognition in the onsite program as a sponsor
- Exhibit Table including:
 - * Breakfast, Lunch and all breaks held in the exhibit area
 - * One (1) 6-foot skirted and draped table with chairs
 - * An onsite attendee list including all attendee and company names and emails for a one time use post Conference Event mailing
- Conference rates at hotel.

\$4,000 | CONFERENCE CLINICAL PANEL SPONSOR - 2 SPONSORS

ACKNOWLEDGEMENT OF SPONSORSHIP PRIOR TO START OF CLINICAL PANEL PRESENTATION

- Introduction of Organization and Panel on stage at the event. 5 Minutes.
- Opportunity to distribute information in the Conference Tote Bag
- Two Conference registrations including meals and materials.
- Listing of your company LOGO and name in conference program and on the ALCA New England Chapter Website through September 1, 2024.
- Recognition in the onsite program as a sponsor
- Exhibit Table including:
 - * Breakfast, Lunch and all breaks held in the exhibit area
 - * One (1) 6-foot skirted and draped table with chairs
 - * An onsite attendee list including all attendee and company names and emails for a one time use post Conference Event mailing
- Conference rates at hotel.

\$3,500 | CONFERENCE TOTE BAG SPONSOR

SOLE SPONSOR OF TOTE BAG FOR ATTENDEES

- Company logo on Conference Tote Bags
- Opportunity to distribute information in the Conference bag
- Two (2) Conference registrations including meals and materials.
- Listing of your company LOGO and name in Conference program and on the ALCA New England Chapter website through September 1, 2024.
- Recognition in the onsite program as a sponsor
- Exhibit Table including:
 - * Breakfast, Lunch and all breaks held in the exhibit area
 - * One (1) 6-foot skirted and draped table with chairs
 - * An onsite attendee list including all attendee and company names and emails for a one time use post Conference Event mailing
- Conference rates at hotel.

ALCA-NE SPONSORSHIP OPPORTUNITIES

\$3,000 | CONFERENCE LANYARD SPONSOR

SOLE SPONSOR OF LANYARD WITH LOGO

- Two Conference registrations including meals and materials.
- Listing of your company LOGO and name in Conference program and on the ALCA New England Chapter Website through September 1, 2024.
- Recognition in the onsite program as a sponsor
- Exhibit Table including:
 - * Breakfast, Lunch and all breaks held in the exhibit area
 - * One (1) 6-foot skirted and draped table with chairs
 - * An onsite attendee list including all attendee and company names and emails for a one time use post Conference Event mailing
- Conference rates at hotel.

\$2,500 | CONFERENCE LUNCH SPONSOR

ACKNOWLEDGEMENT AND INTRODUCTION OF LUNCH SPONSOR

- Three minutes to address attendees prior to lunch break
- Two Conference registrations including meals and materials.
- Listing of your company LOGO and name in Conference program and on the ALCA New England Chapter Website through September 1, 2024.
- Recognition in the onsite program as a sponsor
- Exhibit Table including:
 - * Breakfast, Lunch and all breaks held in the exhibit area
 - * One (1) 6-foot skirted and draped table with chairs
 - * An onsite attendee list including all attendee and company names and emails for a one time use post Conference Event mailing
- Conference rates at hotel.

\$1,000 | CONFERENCE EXHIBITOR SPONSOR TABLE - UP TO 20

- Two Conference registrations including meals and materials.
 - * Breakfast, Lunch and all breaks held in the exhibit area
 - * One (1) 6-foot skirted and draped table with chairs
 - * An onsite attendee list including all attendee and company names and emails for a one time use post Conference Event mailing
- Listing of your company LOGO and name in Conference program and on the ALCA New England Chapter Website through September 1, 2024

\$2,500 | CONFERENCE BOOK SPONSORS - 2 SPONSORS

"The Dementia Concept" by Josh Freitas

"The Complete Family Guide to Dementia: Everything You Need to Know to Help Your Parent and Yourself" by Brent Forester, MD

A BOOK WILL BE DISTRIBUTED TO EVERY ATTENDEE

- Option to put your Company LOGO on every book via a sticker or custom book mark.
- Opportunity to distribute information in Tote Bag
- Two Conference registrations including meals and materials.
- Listing of your company LOGO and name in Conference program and on the ALCA New England Chapter Website through September 1, 2024.
- Recognition in the onsite program as a sponsor

\$1,500 | CONFERENCE BREAKFAST SPONSOR

ACKNOWLEDGEMENT AT PROGRAM START AS BREAKFAST SPONSOR

- Two Conference registrations including meals and materials.
- Listing of your company LOGO and name in Conference program and on the ALCA New England Chapter Website through September 1, 2024.
- Recognition in the onsite program as a sponsor
- Exhibit Table including:
 - * Breakfast, Lunch and all breaks held in the exhibit area
 - * One (1) 6-foot skirted and draped table with chairs
 - * An onsite attendee list including all attendee and company names and emails for a one time use post Conference Event mailing
- Conference rates at hotel.

\$1,500 | PRE-CONFERENCE INTENSIVE SPONSOR - 2 SPONSORS

INCLUSION IN PRE-CONFERENCE INTENSIVE FOR 1.5 HOURS - SMALLER GROUP DISCUSSIONS ON CRITICAL TOPICS

- Opportunity to participate in the group and 5 minutes to present your company.
- Two Conference registrations including meals and materials.
- Exhibit Table including:
 - * Breakfast, Lunch and all breaks held in the exhibit area
 - * One (1) 6-foot skirted and draped table with chairs
 - * An onsite attendee list including all attendee and company names and emails for a one time use post Conference Event mailing
- Listing of your company LOGO and name in Conference program and on the ALCA New England Chapter Website through September 1, 2024

ALCA NE CONFERENCE - Exhibitor/Sponsorship Registration Form

PLEASE FILL OUT THIS REGISTRATION FORM

PLEASE CHECK THE APPROPRIATE BOX:

- | | |
|--|--|
| <input type="checkbox"/> \$5,000 Opening Reception Sponsor - 1 | <input type="checkbox"/> \$2,500 Conference Book Sponsor - 2 |
| <input type="checkbox"/> \$4,000 Conference Clinical Panel Sponsor - 2 | <input type="checkbox"/> \$2,500 Conference Lunch Sponsor - 1 |
| <input type="checkbox"/> \$4,000 Keynote Speaker Sponsor - 2 | <input type="checkbox"/> \$1500 Conference Breakfast Sponsor - 1 |
| <input type="checkbox"/> \$3,500 Conference Tote Bag Sponsor - 1 | <input type="checkbox"/> \$1500 Pre-Conference Intensive Sponsor - 2 |
| <input type="checkbox"/> \$3,000 Lanyard Sponsor - 1 | <input type="checkbox"/> \$1,000 Exhibitor Sponsor Tables - up to 20 |

PLEASE PRINT CLEARLY

Organization/Company Name: _____

Mailing Address: _____ City | State | Zip: _____

Phone: _____ Fax: _____ Email Address: _____

Direct Phone: _____ Web Address: _____

Contact First and Last Name: _____

Title: _____

Please describe the product, equipment, or service you will be exhibiting: _____

Two Conference Registration per table will be issued for personnel staffing your exhibit. Please list your exhibiting representatives below. All names must be received before September 15, 2023.

1. First and Last Name: _____ Title: _____

Organization/Company Name: _____

Mailing Address: _____ Zip: _____

Phone: _____ Fax: _____ Email Address: _____

Direct Phone: _____ Web Address: _____

2. First and Last Name: _____ Title: _____

Organization/Company Name: _____

Mailing Address: _____ Zip: _____

Phone: _____ Fax: _____ Email Address: _____

Direct Phone: _____ Web Address: _____

Do you anticipate needing electrical access? Yes No

ALCA NE CONFERENCE - Sponsorship/Exhibitor Registration Form

PLEASE FILL OUT THIS REGISTRATION FORM

IN ORDER TO SECURE YOUR SPONSORHIP, PLEASE EMAIL YOUR FORM TO:

ALCANEWENGLANDMEMBERS@GMAIL.COM. WE WILL THEN CONTACT YOU FOR PAYMENT INFORMATION.

METHOD OF PAYMENT -

Choose Credit Card or Check

CREDIT CARD

Name on Card: _____

Card Type: Visa Mastercard American Express

Card Number: (Visa, MC and Discover have 16 digits, American Express has 15 digits)

Exp. Date: _____ | _____ Security Code: _____

Signature: _____

CHECK

Check #: _____

Make checks payable to **Ageing Life Care Association – NE Chapter**. Mail to: **3275 W Ina Road, Suite 130, Tucson, AZ 85741**

EXHIBITING TERMS & CONDITIONS The exhibitor assumes the entire responsibility for losses, damages, and claims arising out of exhibit's activities on the meeting location premises and will indemnify, defend, and hold harmless ALCA-NE, their agents, servant and employees from any and all such losses, damages and claims. Please note, your signature signifies acceptance of all terms and conditions of exhibiting.

Print Name: _____

Signature: _____ Date: _____



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