



**ALCA 2022 MIDWEST
CHAPTER CONFERENCE
EXHIBITOR
OPPORTUNITIES**
September 29 – October 1, 2022
Doubletree Downtown
Cleveland, OH

The **Midwest Chapter of the Aging Life Care Association®** cordially invites you to participate as a sponsor or exhibitor in the 2022 ALCA Midwest Chapter Conference. Your company's message will be seen and heard by the leading Aging Life Care Professionals® from across the Midwest. All members will receive conference materials, newsletters and electronic communications containing publicity from sponsors. Families count on ALCA members' expert opinions to find solutions including the products and services you provide.

Aging Life Care Managers® from thirteen states in the Midwest including: **Illinois, Indiana, Iowa, Kansas, Kentucky, Michigan, Minnesota, Missouri, Nebraska, North Dakota, Ohio, South Dakota and Wisconsin** as well as Ontario, Canada will be in attendance.

Exhibitors and sponsors will have many opportunities to network with attendees who direct the plan of care for their clients and assist their clients with referrals to facilities, services and products. The ALCA conference offers various levels of sponsorship and opportunities to highlight your business throughout the year.

2022 ALCA Midwest Chapter Conference Exhibitor Information
Thursday, September 29 - Saturday, October 1, 2022

- Location:** **Doubletree by Hilton Downtown Cleveland**
1111 Lakeside Avenue | Cleveland, OH, 44114
216-241-5100
Group Room Rate: \$139 + Tax Per Night
- Set Up Date/Times:** **Thursday Sept 29, 2022** – 3:00 – 5:00 pm (prior to Opening Reception)
- Exhibit Times:** **Friday Sept 30, 2022** 7:30 am – 3:30 pm
- Tear Down Times:** **Friday Sept 30, 2022** at 3:30 pm

Platinum Sponsor Package - \$5,000

- **Sponsorship of “Put on Your Big Girl Shoes” Keynote Speaker Dr. Lori Stevic**
- **Sponsorship/Recognition at the Opening Keynote**
- Prominent location in exhibit hall: 6-ft Skirted Table with 2 chairs
- Registration for up to 2 Conference representatives– including opening reception, breakfast & lunch
- Opportunity to Publish 1 Full Page Article (500 words) in 1 Issue of the *ALCA MW Chapter Newsletter**
- One Full Page Insert in Conference Program or Registration Packet
- Attendee Contact List: Electronic Pre-Show Mailing List Emailed 1 Week in Advance and On Site
- Logo on ALCA MW Chapter Website, eBlasts, marketing materials and onsite signage



Gold Sponsor Package - \$4,000

- **Sponsorship of Business Awards and/or Brunch**
- Recognition at Lunch on Friday or Brunch on Saturday
- Opportunity for Distribute Materials and/or have Representative address to attendees at event (3 min)
- Prominent location in exhibit hall: 6-ft Skirted Table with 2 chairs
- Registration for up to 2 Conference representatives– including opening reception, breakfast & lunch
- One Full Page Insert in Conference Program or Registration Packet
- Opportunity to Publish 1 Half Page Article (250 words) in 1 Issue of the *ALCA MW Chapter Newsletter**
- Attendee Contact List: Electronic Pre-Show Mailing List Emailed 1 Week in Advance and On Site
- Logo on ALCA MW Chapter Website, eBlasts, marketing materials and onsite signage

Silver Sponsor Package - \$3,000

- **Sponsorship of Opening Reception on Thursday or Breakfast on Friday**
- Prominent location in exhibit hall: 6’ skirted table with 2 chairs
- Registration for up to 2 Conference representatives– including opening reception, breakfast & lunch
- One Half Page Insert in Conference Program or Registration Packet
- Opportunity to Publish 1 Half Page Article (250 words) in 1 Issue of the *ALCA MW Chapter Newsletter**
- Attendee Contact List: Electronic Pre-Show Mailing List Emailed 1 Week in Advance and On Site
- Logo on ALCA MW Chapter Website, eBlasts, marketing materials and onsite signage

Bronze Sponsor Package - \$2,000

- **Sponsorship of General Session/Recognition at Session**
- Prominent location in exhibit hall: 6-ft Skirted Table with 2 chairs
- One Quarter Page Insert in Conference Program or Registration Packet
- Up to 2 Conference Registrations – including opening reception meals/materials (\$250 value)
- Attendee Contact List: Pre-Registration List Emailed 1 Week in Advance and On Site
- Logo on ALCA MW Chapter Website, eBlasts, marketing materials and onsite signage

Pearl Sponsor Package - \$1,000

- **Sponsorship of a Conference Break/Signage Recognition on Break**
- Prominent location in exhibit hall: 6-ft Skirted Table with 2 chairs
- One Quarter Page Insert in Conference Program or Registration Packet
- Registration for up to 2 Conference representatives– including opening reception, breakfast & lunch
- Attendee Contact List: Pre-Registration List Emailed 1 Week in Advance and On Site
- Logo on ALCA MW Chapter Website, eBlasts, marketing materials and onsite signage

Exhibitor Package - \$750

- 6-ft Skirted Table with 2 chairs (Space pre-assigned based on date of registration/payment received)
- Company recognition on ALCA MW Chapter Website, eBlasts, marketing materials.
- *Corporate Partner and Non-Profit Discounts available upon request/availability.*

Tote Bag Insert &/or Resource Table - \$250

- Literature placement (Max size: 1 8.5 x 11” flyer)

Space Assignment

Exhibiting space is limited and assigned by committee members/staff depending upon your date of confirmation and sponsorship level. Completed applications and payment are due in full *no later than* **AUGUST 19, 2022**. Applications for exhibit space are subject to approval of the program committee and must include a description of the products/services to be exhibited. If application is not approved, the payment will be returned in full.



For more information, please visit www.aginglifecare.org ->Regional Chapters -> Midwest Chapter or contact Pam Carlson at pam@carlsongroupmgt.com or 520.270.1541

ALCA 2022 MIDWEST CHAPTER CONFERENCE

SPONSOR/EXHIBITOR REGISTRATION FORM – Sept 29-Oct 1, 2022

Please fill out this form and return with payment *no later than August 19, 2022*

Sponsorship applications are subject to approval by the conference committee and must include a description of the products/services to be exhibited. If the application is not approved, a full deposit will be returned. Sponsorships accepted on a first come basis at the time of payment.

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| <input type="checkbox"/> Platinum Sponsorship - \$5,000 | <input type="checkbox"/> Gold Sponsorship- \$4,000 | <input type="checkbox"/> Silver Sponsorship- \$3,000 |
| <input type="checkbox"/> Bronze Sponsorship \$2,000 | <input type="checkbox"/> Pearl Sponsorship \$1,000 | <input type="checkbox"/> ToteBag Insert Only - \$250 |
| <input type="checkbox"/> Exhibitor (Non-Member)- \$750 | <input type="checkbox"/> Exhibitor Corp Partner - \$650 | <input type="checkbox"/> Exhibitor Nonprofit - \$250 |

Company: _____

Contact Person: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

All exhibitor/sponsors are entitled to two name badges for representatives to attend the conference. Additional nametags/registrations are \$50 each. Please list your exhibiting representatives below.

1. _____ 2. _____
 Special Dietary Restrictions? _____ Special Dietary Restrictions? _____

We are planning to attend the Opening Reception on Sunday night: Yes No

We are planning to take advantage of the Optional Exhibitor Hours til 11 AM on Saturday: Yes No

Electrical and Internet Access: Wireless Internet Access will be provided in the exhibit hall.

I anticipate needing electrical access: Yes *(Additional charges may apply at the exhibitor's expense)* No

I will pay by Check __ Total Amount Enclosed: \$ _____

Make check payable to: ALCA Midwest Chapter and mail with form to address below.

I will pay by __ VS __ MC __ AX _____ - _____ - _____ Exp Date: __/__/__ CVV: _____

Name on Card: _____ **Signature:** _____

Total Amount Enclosed/Authorized to Charge: \$ _____

Exhibitor Terms and Conditions The exhibitor assumes the entire responsibility for losses, damages, and claims arising out of exhibit's activities on Hotel premises and will indemnify, defend, and hold harmless ALCA Midwest Chapter, the Hotel, their agents, and employees from any and all such losses, damages, and claims. Exhibit space is limited and assigned on a first-come, first-served basis. Cancellations must be received in writing. **No refunds will be issued after August 19, 2022.** Cancellations before that date will receive a refund minus a \$50 administrative fee. **Please note your registration signifies acceptance of all terms and conditions of exhibiting.**

Return form via mail; email to pam@carlsongroupmgt.com or mail/fax by August 19, 2022:
 ALCA MW Chapter Conference Exhibitor | 3275 W Ina Rd Suite 130 Tucson AZ 85741 | Fax: 520-325-7925
 Questions??? Contact Pam Carlson at 520.270.1541

For Staff Use Only – Date Received: _____ Date CC Charge/Check Received: _____