



ALCA Florida Chapter 2022 Annual Conference

“Champions of Care”

Hilton St. Petersburg Bayfront | St Petersburg, FL

**Plan Now to Join Us as a
Sponsor/Exhibitor on Friday June 24th**

at the 2022 Annual Aging Life Care Association® Florida Chapter Conference. Your company’s message will be seen and heard by the leading Aging Life Care Professionals®/ Geriatric Care Managers from all over the state of Florida.

Where will it be?

Hilton St Petersburg Bayfront 333 1st Street South St Petersburg, FL Stpetersburg.hilton.com
For reservations, call 800-445-8667 to secure the Aging Life Care Association FL Chapter group rate of \$149 per night + tax. Group rate is available on a first come/first-served basis before May 13, 2022.

Who will be attending?

We expect more than 100 Aging Life Care Professionals®/Geriatric Care Managers – the decision-makers and influencers for buying services and products needed by aging and disabled adults.

Who should sponsor/exhibit?

If your company or organization provides products, technology, or services for older and/or disabled adults, or Aging Life Care Professionals®/ Geriatric Care Managers - then **YOU** definitely don’t want to miss this event!

For more information visit www.alca.org --> Regional Chapters -->Florida Chapter

Exhibitor Packages

\$650 ALCA CORPORATE PARTNER MEMBER **\$750** NON-MEMBER

One-day exhibitor package includes one (1) six-foot skirted table, 2 chairs/badges for representatives (additional badges available for purchase), onsite attendee list in addition to continental breakfast and Friday night cocktail reception for up to 2 representatives.

*Note: Exhibitor Packages do **NOT** include lunch, however, separate tickets are available for purchase.*

Gain Even More Recognition as a Sponsor....

2022 Annual Conference Sponsorship Opportunities

One Day Exhibit Session: Friday, June 24, 2022, from 8:00 am to 6:00 pm

Exhibitor Set Up: Thursday, June 23 from 4pm to 6pm or Friday, June 24 from 7:00am to 8:00am

Exhibitor Tear Down: Friday, June 24, 2022 @ 6:00 pm

Diamond Sponsor Tote - \$5,000

Sponsorship of **CONFERENCE TOTE BAGS**, LANYARDS or another item printed with corporate logo on one side and distributed to attendees. Sponsorship and **OPENING SESSION** Sponsorship includes recognition at Opening General Session, opportunity for representative to distribute materials to attendees at session AND address attendees at opening session for 3 minutes. (Available: 3)

SOLD OUT

Pearl Sponsor - \$2,000

Sponsorship of **SESSIONS**. Sponsor(s) will be recognized during the presenter's introduction and has opportunity for representative to distribute materials to attendees at session. (Available: 5)

**All of the above Sponsorship Packages include an exhibit table in a PRIME location, up to 2 tickets for lunch on Friday in addition to logo/url link on the Florida Chapter website.*

Sapphire Sponsor - \$4,500

Co-sponsorship of the **BUSINESS LUNCHEON**. Sponsorship includes recognition at Business Meeting Luncheon, opportunity for representative to distribute materials to attendees at lunch AND address attendees at lunch for 3 minutes. (Available: 2)

Registration Packet Insert - \$500

Includes an 8 ½ x 11 page insert in the Registration Packets. *Does not include exhibit table or lunch tix.*

Emerald Sponsor - \$4,000

Sponsorship of the **FRIDAY EVENING RECEPTION**. Sponsorship includes recognition at Friday Evening Reception, opportunity for representative to address attendees at beginning of reception for 3 minutes. (Available: 1)

Champions of Care Sponsor - \$250

Support your chapter/increase referrals by becoming a Champions of Care Sponsor/getting a business card ad printed and placed in the registration packet/program. *Does not include exhibit table or lunch tix.*

Ruby Sponsor - \$3,500

Sponsorship of the **WELCOME RECEPTION ON THURSDAY EVENING**. Sponsorship includes 2 tickets to the reception on Thursday evening (not open to other sponsors/exhibitor) in addition to recognition at reception. (Available: 1)

Gold Sponsor - \$3,000

Sponsorship of the **BREAKFAST - FRIDAY OR SATURDAY**. Sponsorship includes Signage on Breakfast Buffet Table. (Available: 2)

Silver Sponsor - \$2,500

Sponsorship of a **COFFEE BREAK**. Sponsorship includes Signage on Coffee Break Buffet Tables. (Available: 4)



JUNE 23-25 | HILTON ST PETERSBURG BAYFRONT

AGING (i)fe CARE®
ASSOCIATION
FLORIDA CHAPTER

To register now, visit www.alcaflorida.org or contact Pam Carlson at (520) 270-1541 or pam@carlsongroupmgt.com

2022 ALCA Florida Exhibitor/Sponsorship Registration Form

Friday June 24, 2022 | Hilton St Pete Beach Bayfront | Registration Deadline: April 21, 2022

- \$5,000 Diamond \$4,500 Sapphire \$4,000 Emerald \$3,500 Ruby \$3,000 Gold
 \$2,500 Silver \$2,000 Pearl \$500 Insert or \$250 Champion of Care
 \$750 Non-Member Exhibit (Does not include lunch) \$650 Corporate Partner/Member Exhibit (Does not include lunch)

Organization/Company Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Web Address: _____ E-mail: _____

Contact Name: _____ Title: _____

All exhibitors and sponsors are entitled to two exhibitor name badges and are welcome to attend and bring a door prize to be raffled off at the Reception on Friday night. Please list your exhibiting representatives below.

1. _____ 2. _____

For Sponsors Only: Special Dietary Needs?

Veg Gluten-Free Kosher

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Additional badges are available for \$25 each. **ONLY SPONSORS will receive up to two lunch tickets.** Lunch is an additional \$60 fee for EXHIBITORS or for more than two sponsor representatives:

Please list names for **ADDITIONAL** badge/lunch tickets needed:

1. Badge Only - \$25 Lunch/Badge - \$60 _____

Special Dietary Needs? Veg Gluten-Free Kosher

2. Badge Only - \$25 Lunch/Badge - \$60 _____

Special Dietary Needs? Veg Gluten-Free Kosher

Electrical and Internet Access: Wireless Internet Access will be provided in the exhibit hall.

I anticipate needing electrical access: Yes (Additional charges may apply at the exhibitor's expense) No

Total Amount Enclosed/Authorized to Charge: \$ _____

Exhibitor Terms and Conditions: The exhibitor assumes the entire responsibility for losses, damages, and claims arising out of exhibit's activities on Hotel premises and will indemnify, defend, and hold harmless ALCA Florida Chapter, the Hotel, their agents, and employees from any and all such losses, damages, and claims. Exhibit space is limited and assigned on a first-come, first-served basis. Cancellations must be received in writing. **No refunds will be issued after April 22, 2022.** Please note, your signature signifies acceptance of all terms and conditions of exhibiting.

Signature

Date

I will pay by ___ Check or ___

Credit Card: Account Number _____ - _____ - _____ - _____ Exp Date: ___/___ CVC Code: _____

**Make check payable to: ALCA Florida Chapter and mail with form to: The Carlson Group, LLC
Attn: ALCA Florida Chapter Exhibitor 8987 E. Tanque Verde, #309-125, Tucson, AZ 85749-9399
Payments must be received by April 21, 2022 to be included in printed materials.**