The Western Regional Chapter of the Aging Life Care Association (WRC-ALCA) invites you to share your knowledge and experience with other professionals at our 2020 “Innovate, Integrate, Invigorate” Annual Conference in Santa Rosa, CA. We are accepting proposals that will focus on educating our members on new concepts, innovations and discoveries that can advance the practices of Aging Life Care Professionals and enhance the services they offer their clients.

The Message Behind Our Conference Theme:
Our conference committee chose the theme “Innovate, Integrate & Invigorate” to set the tone for the conference and to provide prospective speakers with guidance on how to shape their proposals.

**Innovate** — Aging Life Care Professionals are continuously innovating new strategies, tools and solutions on demand that will connect our clients with relevant navigation and resources. To stay in the forefront of care management, we must consider emerging findings: scientific research, technology, client management practices, and the various challenges facing caregivers. We can innovate solutions to new challenges that make us better from the organization's operations to the multi-generational client experience. Do you have examples of how you have innovated within your own practice to improve the delivery of services and improve your client’s experience?

**Integrate** — Conferences are all about learning. We want to hear from you about approaches and best practices for caring for older adults and helping them age in a healthy way. We are also interested in cutting edge research you are a part of or are using in developing future best practices and approaches in helping older adults through this stage of life.

**Invigorate** — With the redesign of what it means to age by the 10,000 Baby Boomers turning 65 each day, we have entered a new era of “elder care”. There are now 5 to 6 living generations possible in a family today, for the first time in history. We want to hear the generational voices on services, technology, strategies for juggling family, work and caregiving, and care options for our clients who want to do things on their own terms and live as independently as possible. We look forward to hearing from you!

**Who Attends the WRC-ALCA Annual Conferences?**
Our membership includes approximately 400 Aging Life Care Professionals serving clientele in the Western United States (includes 13 states and British Columbia). Aging Life Care Professionals help determine the direction of elder care in this country. We serve the rapidly growing senior population by providing expert advice and services to improve quality of life, support functional ability, promote wellness and reduce safety risks. Aging Life Care Professionals are professional social workers, nurses, gerontologists, mental health professionals and others in the allied helping fields.

We welcome your proposal for our BREAKOUT SESSIONS (60 to 75 minutes including time for discussion and questions) – please be sure that the topic relates to this year’s conference theme. To submit your proposal, please refer to the guidelines below. Materials and information presented should reflect the ethics and standards of the Western Regional Chapter of the Aging Live Care Association (WRC-ALCA).
How to Submit a Presenter Proposal:
Please go HERE to complete and submit your proposal form. Presentation proposals must be submitted by or before March 15th. It’s important that you fill out each section completely, and as requested, or we will not be able to review your proposal. Ideally, we would like you to be available all conference dates so that, once sessions are chosen (availability may have an impact), we may place them where they best fit for the conference. However, you have an opportunity on the form to indicate any unavailable dates/times.

The requested information is needed for WRC-ALCA to apply for continuing education units on behalf of conference attendees which drives conference participation. Proposals will be reviewed by the Conference Program Committee and presenters will be notified of their acceptance status by or before April 30, 2020. Following selection and notification, chosen presenters may be requested to submit additional information or to revise session details based on the audience.

Proposals will be selected by a review committee based upon the following criteria:
1. Overall quality
2. Originality
3. CEU applicability
4. Relatability to theme and appropriateness for audience
5. Variety of topics

All selected presenters will be asked to submit PowerPoint versions of presentation slides and PDF versions of any other handouts by or before September 1, 2020 (no exceptions) to be posted on our conference website (for attendees only), preferably in electronic format. We will convert PowerPoints to our standard PDF handout format prior to posting and also keep the PPT files as back up for your actual presentations) Presenters are invited to bring additional handouts to sessions as desired in a quantity of 50 to 75 of each.

Important Note: WRC-ALCA does not provide airfare, hotel costs or an honorarium for breakout session presenters. Presenters wishing to attend the conference must pay the appropriate registration fee. If you would prefer to come in for your session only, we do invite presenters to join us as our guests for the meal scheduled closest to their presentation.

Tips for Subject Matter and Content
While basics are important, many of the attendees are experienced professionals who request sessions that provide intermediate and advanced levels of information and education. Sessions should be relevant and provide Aging Life Care Professionals with knowledge they can integrate and apply to their practices. Presentations are expected to be compatible with Care Management Standards of Practice and Codes of Ethics, set forth by the Aging Life Care Association. Both can be found HERE. Interactive sessions are highly encouraged, as they engage participants and provide for the richest learning experiences.

Should you need additional information on the industry, please visit www.aginglifecare.org. If you have general questions or need additional information related to your proposal, please feel free to contact the Conference Program Committee Chairs, Mary Jo Saavedra, maryjo.saavedra@gmail.com or Angela Dickson, adickson@silverado.com.

If you complete an online proposal you should receive immediate confirmation that your form has been submitted. If you don’t, please contact Kara Livingston,, MeetingWise LLC at klivingston@meetingwise.net to verify that your form went through.

Thank you for the time and energy you’ve devoted to supporting ongoing care manager education!

Best regards,
The WRC-ALCA 2020 Conference Planning Committee