LINDA COHEN, the Kindness Catalyst, is a nationally recognized expert and professional speaker and consultant on Cultivating Kindness. Her first book, *1,000 Mitzvahs: How Small Acts of Kindness Can Heal, Inspire and Change Your Life*, is an inspirational guide to a life of gratitude. Cohen teaches associations and organizations the ROI of kindness. She inspires and deftly elicits stories from others, captivating the audience through her interactive and engaging keynotes and workshops.

"She brings her whole self to her message. Linda's vulnerability and humanity on stage connects her magically with any audience."

—Thomas Cox, Partner, Eudae LLC

Call to reserve Linda for your upcoming event.

503.730.8750
linda@lindacohenconsulting.com
@mitzvahs
lindacohenconsulting.com

FEELING GRATITUDE AND NOT EXPRESSING IT IS LIKE WRAPPING A PRESENT AND NOT GIVING IT.

—William Arthur Ward
THE ECONOMY of Kindness

- Attracts better employees and increases retention
- Improves employee morale
- Recognition/Acknowledgment opportunities
- Helps attract customer, clients and business partners
- Develops future workforce by enhancing sustainability of company

What practices and actions can you utilize to strengthen this culture?

What role can you play in building this culture?

Ways I can cultivate kindness:

1:

2:

3:

“IF YOU GET THE CULTURE RIGHT, EVERYTHING ELSE WILL FOLLOW NATURALLY.”
—Tony Hsieh, CEO Zappos

“BE KIND AND MERCIFUL. LET NO ONE EVER COME TO YOU WITHOUT COMING AWAY BETTER AND HAPPIER.”
—Mother Teresa