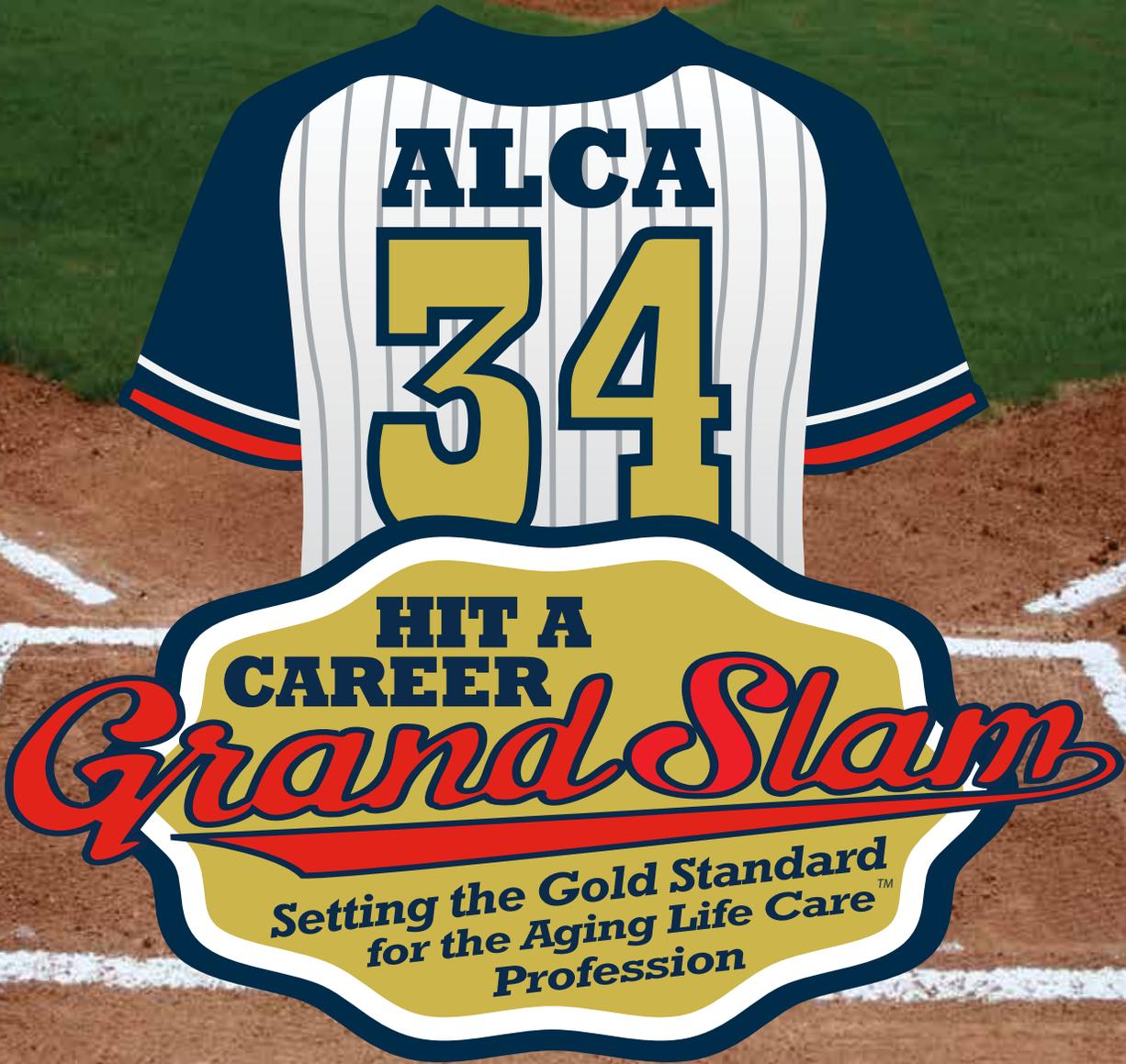


AGING LIFE CARE® | 34th ANNUAL
ASSOCIATION | CONFERENCE



MAY 9-12, 2018

The Palmer House Hilton

CHICAGO

SPECIAL PRE-CONFERENCE SESSIONS | Wednesday, May 9, 2018

OPENING RECEPTION | Wednesday, May 9 at 6:00 PM

CONFERENCE DATES | Thursday, May 10 – Saturday, May 12, 2018

AGING life CARE®
ASSOCIATION

FORMERLY NATIONAL ASSOCIATION OF PROFESSIONAL GERIATRIC CARE MANAGERS

REGISTER TODAY! EARLY BIRD DEADLINE | MARCH 28TH

**Early Bird
Discount Rates!
Register Today
and Save!**

Letter of Invitation

On behalf of the conference planning committee, I invite you to Chicago, the home of the 2016 World Series Champion, the Cubs, for the 34th annual Aging Life Care Association conference. We are hosting you at the historic Palmer House Hilton Hotel opened in 1873. It is the nation's longest continually operating hotel. We are walking distance to Lake Michigan and conveniently located near all of the Chicago treasures including restaurants, bars, the Chicago theatre district, Millennium Park, The Art Institute, and shops along State Street.

The planning committee has worked diligently to ensure there are sessions relevant to all levels of Aging Life Care Professionals. We are including preconference business development sessions as well as providing our yearly roundtable sessions.

We are thrilled to have many leading authorities in their respective fields speaking with us over the course of the conference. We would like to highlight a few of our Keynote speakers. Marc Middleton will be starting us off. Marc is the founder and CEO of Growing Bolder, a web-based media group that creates active lifestyle content for the 50+ demographic worldwide and a multiple Emmy award winning reporter. He will talk with us about active lifestyles in the 50+ age group and smash many aging stereotypes. Dr. Thomas Cornwell, CEO of Home Centered Care Institute will talk with us about the "Return of the House Call". His mission is to spread house call programs throughout the U.S. Dr. Cornwell has had extensive media coverage in the NY Times, TIME magazine and PBS. Another Keynote address will be by Dr. Darren Gitelman who will speak to us on "Lifestyle Changes to Reduce Risk of Dementia & Alzheimer's Disease". Dr. Gitelman is the Senior Medical Director of the Advocate Memory Center in Des Plaines, Illinois. He has extensive experience in the evaluation and treatment of patients with a wide variety of neurodegenerative diseases. Our closer is Dr. Maria Sirios who will round home plate with an inspiring and motivational finish. She will talk with us on how to transform stress into opportunity. She is an expert in the fields of positive psychology and mind/body medicine.

Please read through the entire brochure to learn more about the other keynote speakers and their addresses and the many breakout sessions covering business practices, ethics and legal issues, as well as clinical presentations. And for those of you thinking about staying longer in Chicago, the Palmer House Hilton Hotel has an outstanding Mother's Day Brunch – if interested, be sure to make your reservations early!

Join the Chicago conference committee and me as we "Hit a Career Grand Slam" at the 34th Annual Aging Life Care Association conference May 9-12, 2018. We look forward to seeing you soon.

Debbie Feldman, 2018 Conference Chair

Hotel Information

THE PALMER HOUSE HILTON

17 E. Monroe Street | Chicago, IL 60603 | 312.726.7500
Palmerhousehilton.com

The Palmer House® has 140 years of experience, winning over downtown Chicago travelers with award-winning service. Set in the theatre and financial district, this landmark hotel is close to well-known attractions. You'll find famous frescoes, stylish suites, massive meeting space and artful dining at Lockwood and Potter's Chicago Burger Bar. Relax at The Spa at Palmer House or work out in the sizeable fitness center. Group Room Rates: \$209 Single/Double Rate

For reservations, call 1-800-HILTONS using the Group Reference Code: ALCA or visit <https://aws.passkey.com/event/49244141/owner/1455/home> to book directly online.

Chicago

Chicago is the city that feels like home – they have a little something for everyone! Plan to visit world-class museums, dine in one of the many Michelin-star restaurants or catch a show in one of over 200 theatres!

Weather

Springtime in Chicago means blooming flowers and a lively lakefront. Temperatures really start to warm up with April typically in the 50's °F and May up to around 70°F with 3.5 – 3.8-inch rainfall averages. As with anything related to Mother Nature, the above are general guidelines only. It's possible to have warm days in winter sometimes and cooler days in the summer. Be sure to check out the National Weather Service or weather.com for up-to-date weather information.

Getting There – By Plane, Train, or Automobile

Situated squarely in the center of the country, Chicago is easy to travel to from virtually everywhere. Thanks to thousands of flight options at two international airports, six class-one railroads, a vast network of major highways, and a wide variety of airlines, it is one of the most cost-competitive and convenient cities for domestic and international travel.

By Plane

O'Hare International Airport, located 17 miles from downtown, is one of the largest airports in the world. It is North America's major international gateway airport, servicing over 67 million passengers to and from over 200 destinations around the globe.

Midway International Airport is located 10 miles from downtown Chicago and offers another convenient travel option for visitors. It is the nation's premier point-to-point airport, offering value-oriented leisure and business travel to over 60 destinations.



Airport Transportation

Visit flychicago.com for details on parking, amenities, flight status, terminal maps and more for both O'Hare and Midway airports. Both airports offer plentiful taxi service to downtown and the suburbs. Rates range from \$40-50 from O'Hare, and \$30-40 from Midway. Rates vary based on travel time and are subject to change.

The Chicago Transit Authority serves both airports for easy and economical travel between downtown and Chicago neighborhoods using the 'L' train. The 24-hour CTA Blue Line connects directly to O'Hare and the CTA Orange Line connects directly to Midway. Read more on getting around Chicago with public transportation or visit transitchicago.com/airports for full fare information and maps.

GO Airport Express provides shared ride services to all downtown/suburban hotels and many businesses. Pair fares and group discounts are available along with customized reservation portals for your groups.

Many major car rental companies have facilities at the O'Hare and Midway Airports, including Avis, Alamo, Budget, and Hertz. Please visit specific rental company websites for details.

Limousine and chauffer agencies prefer that all customers reserve cars at least 48 hours in advance although cars can occasionally be ordered with a two-hour notice.

By Train

Amtrak serves Chicago with about 50 trains arriving and departing daily. With 21,000 route miles in 46 states, the District of Columbia and three Canadian provinces, the national rail operator Amtrak offers more than 300 trains each day—at high speeds up to 150 mph—to more than 500 destinations. The South Shore Line services Chicago through Northern Indiana to the South Bend Airport.

By Automobile

With its central geographic location and status as a hub for major interstates, Chicago is convenient to drive to from every region in the country. In fact, more than 20 million people live within a three-hour drive of the city. Chicago is accessible via several major interstates and highways: I-90 (Kennedy Expressway), I-94 (Dan Ryan Expressway), I-55 (Stevenson Expressway), I-290 (Eisenhower Expressway), I-294 (Tri-State Tollway).

Parking Fees

Self-Parking at Palmer House:
\$47 per day

Self-Parking (55 E Monroe Garage):
\$44 per day

Valet Parking:
\$79.00 per day with in/out privileges

Getting Around

When you stay at the Palmer House Hilton, you'll be in the heart of downtown Chicago. And all the many attractions that have put the area on the map and bring it to life are within a short stroll or cab ride including nearby shopping at Macy's, Nordstrom Rack, H&M, and Block 37 Mall. Attractions in the area include the Chicago Theatre District, The Art Institute, Chicago Symphony Orchestra, Joffrey Ballet, Cadillac Theatre, Jeweler's Row, Millennium Park, Maggie Daley Children's Park and more!

2018 ALCA CONFERENCE PLANNING COMMITTEE

Debra Feldman, MSW, CMC
Buffalo Grove, IL

Joan Brogdon, MA, LCSW, CCM
Chicago, IL

**Joan Richman Ente, LCSW,
ACSW, CASWCM**
Chicago, IL

Reva Felder
Glenview, IL

Julie Fohrman, MA
Highland Park, IL

Carl Hirschman
Chicago, IL

Susan M. Hooper, MSW
Skokie, IL

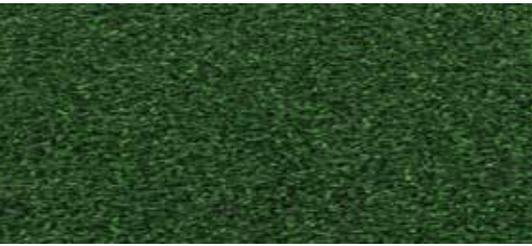
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Alpharetta, GA

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Continuing Education (CE) Information

ALCA has applied for continuing education contact hours for the conference (including the pre-session) for the following:

- Social Work – National Association of Social Work and NY State Education Department
- Nursing – California Board of Registered Nursing
- National Academy of Certified Care Managers (NACCM) Care Manager Certified (CMC)
- Commission for Case Manager (CCM) Certification

Please indicate on your registration form which CE certificate(s) you require. You must include your license number for social work or nursing. Each certificate requested will be included in your registration packet upon check-in. Additional or replacement certificates will be available following the conference at a cost of \$25 each. You must sign the on-site attendance book daily to be eligible for CE contact hours.

Aging Life Care Association SW CPE is recognized by the New York State Education Department's State Board for Social Work as an approved provider of continuing education for licensed social workers, #0166. This program approved for 16.25 contact hours.

Provider approved by the California Board of Registered Nursing. Provider #15884 for 16.25 Contact Hours.

Chicago Architecture Tour Optional Event

Friday May 11, 2018 | 6:30 – 8:00 pm

An expert guide will share an insider's glimpse into the buildings, architecture, and engineering that made Chicago famous as the birthplace of the skyscraper and home of modern American architecture. Nothing is more impressive than this world-renowned architecture as seen from the Chicago River on a 75-minute architecture tour!

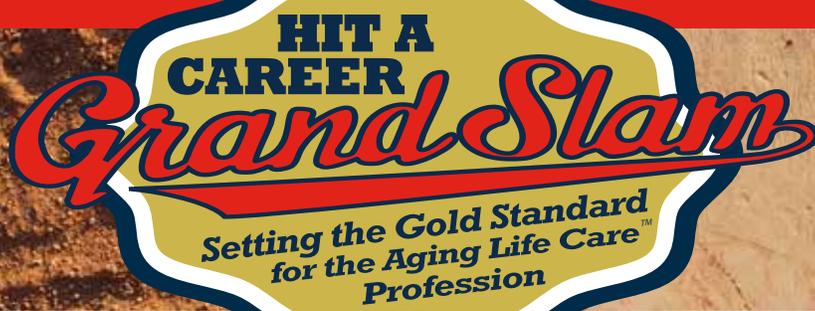
Conference Scholarships Available

If you are a member who is unable to attend the conference due to financial reasons, you may qualify for a scholarship of up to \$500. To apply, you must be a member in good standing at the Associate, Professional, or Advanced Professional level for a minimum of one year. Applications should be submitted to Tom Kube at tkube@aginglifecare.org no later than February 28, 2018.

Attention Exhibitors!

Exhibiting at the 2018 ALCA Conference will put you in direct contact with more than 300 Aging Life Care Professionals® who recommend or purchase the products and services you provide. Up to two exhibit staff can register for the conference at a 50% discount. For more information on exhibiting at the ALCA Conference, contact Julie Wagner at jwagner@aginglifecare.org. An Exhibitor Prospectus is available online at www.aginglifecare.org





SCHEDULE OF EVENTS



Wednesday
MAY 9, 2018

7:00 AM – 6:00 PM
Registration Desk Open

PRE-SESSIONS

8:00 AM – 12:00 PM

Aging Life Care™ Essentials: Section One - Clinical & Ethical

*Pre-Conference Intensive
Separate Registration/Fee Required*

Aging Life Care is a complex process that integrates areas as diverse as human development, health, mental health, family dynamics, community resources, law, finance, culture, and spirituality. It's also about the manner in which the professional utilizes him/herself in multidimensional roles to facilitate cohesion across settings, services, organizations, entitlements, family members, and community.

It is therefore imperative that the Aging Life Care Professionals have a suite of knowledge, skills, competencies, and resources in order to deliver high-quality services to clients, employers, and constituents. These talents also need to be grounded in a code of ethics and standards of practice that represent principles of conduct when confronted with ethical and/or business dilemmas.

This session will explore ALCA's Code of Ethics and Standards of Practice, while discussing the clinical issues that frequently arise in Aging Life Care practices. The eight knowledge areas essential for practice will also be reviewed. This will be an interactive session that uses actual case histories to explore clinical approaches to meeting client needs and resolving common ethical challenges that arise within this process. Aging Life Care is not just a business! **Suggested Audience:** New Care Managers & those wishing to enhance clinical skills

Rona Bartelstone, LCSW, CMC
OurAging, Hollywood, FL

Jullie Gray, MSW, LICSW, CMC
Aging Wisdom, Bellevue, WA

1:00 PM – 5:00 PM

Aging Life Care™ Essentials: Section Two – Sales & Marketing

*Pre-Conference Intensive
Separate Registration/Fee Required*

How do you differentiate your business from other senior care providers? How can you leverage your own expertise and your membership in ALCA to underscore your value proposition? How can you better define, understand, and access your targeted market? While you have the training, experience, education, and knowledge to provide high-level, quality professional service, what do you need to do ensure that a steady stream of clients will come in your door?

All these questions and more will be answered in this interactive four-hour pre-conference intensive. This session will further expand your abilities to reach out to other professionals who can refer business and to establish your position as their "trusted advisor," creating a win-win situation for both parties. Enhancing your skills at outreach will result in more satisfaction as well as more clients.

Suggested Audience: *New Care Managers & those wishing to enhance business development skills*

Steve Barlam, MSW, LCSW, CMC
LivHOME, Inc., Los Angeles, CA

Nina Herndon, MA, CMC, RCFE, CLPF,
Sage Eldercare Solutions, Millbrae, CA

1:00 PM – 5:30 PM

Growth Strategies for Established Practices

*Pre-Conference Intensive
Separate Registration/Fee Required*

This pre-conference intensive seeks to answer the questions most often asked by ALCA business owners/managers who want to grow their business beyond a sole, one, or two employee company.

- What information do I need to track to grow my business?

- What business systems do I need in place to do this?
- Who, how, and when do I hire someone else if I want to grow my business?
- How do I market my business for growth, and how do I understand the financials of my growing business?

A practical approach to developing a strategic plan aimed at helping you grow your business is presented. This workshop is fast paced and intended for those willing to roll up their sleeves to better understand the working basics of their business. The goal is for you to leave the seminar with a beginning draft of a strategic plan aimed at identifying the very next steps in growing your business.

Suggested Audience: Care Managers with established business of 3-5 years who are looking to expand their practice

Phyllis Brostoff, CISW, CMC
Stowell Associates, Milwaukee, WI

Audrey Zabin, MEd, LSW, CMC, AZA Care
Management and Home Care, Boston, MA

**Conference
Begins**

5:30 PM – 6:00 PM

First-Timers' Reception

Is this your first time attending ALCA's National Conference? Then please join us for a special toast and opportunity to meet the ALCA Board of Directors and CEO Tom Kube.

6:00 PM – 7:30 PM

Opening Reception

A great chance to catch up with old friends and make new ones! All conference registrants are welcome. Guest tickets are available.

(continued on page 6)



Thursday MAY 10, 2018

7:30 AM – 8:30 AM

**Continental Breakfast |
Exhibit Hall Open**

8:45 AM - 10:15 AM

**Welcome/Opening Remarks and
Keynote Address**

RUBY SPONSOR | HOME CARE ASSISTANCE



**Connecting with the Most
Important and Powerful
Consumer in America.**



Women 45-65 are, in many cases, making healthcare decisions for three generations of their family. They control

most purchasing decisions and nearly all caregiving decisions. Connecting with this large and lucrative market is critical to the success of any organization in the caregiving industry. What messages resonate with this powerful group of consumers? How must the caregiving industry change in order to earn the business of these women and those that they care for? How does one connect with this powerful group on social media? This session will reveal how we have reached a critical juncture in our evolution as a society in which we will either continue to devalue the lives of older Americans or embrace the revelation that a moment of life at 90 is every bit as valuable and worthy of support as a moment at 20. The caregiving industry is uniquely positioned to understand, promote, and facilitate needs of older Americans.

Marc Middleton, Founder and CEO
Bolder Broadcasting, Inc. and Growing Bolder

10:15 AM – 11:00 AM

**MORNING BREAK |
EXHIBIT HALL OPEN**

BREAK SPONSOR | LIVHOME



11:00 AM – 12:15 PM

GENERAL SESSION

**The Return of the House
Call: Their Value to Patients,
Caregivers, and Society**

Dr. Cornwell will share from his 32,000-house call experience how house calls improve the quality of life of homebound patients and their caregivers, while reducing health care costs by enabling patients to age at home and avoid hospitals and nursing homes.

Thomas Cornwell, MD, Home Centered Care Institute,
Schaumburg, IL

12:30 PM – 2:15 PM

**ANNUAL ALCA BUSINESS
MEETING & AWARDS LUNCHEON**

2:30 PM – 3:45 PM

BREAKOUT SESSIONS

**Opioid Use in Older Adults: Etiology,
Assessment, and Treatment**

All Audiences

The public rarely pictures older adults when hearing about the opioid epidemic, yet older adult opioid use is on the rise. In 2016, one in three Part D beneficiaries received a prescription opioid, often exceeding the manufacturer's recommended dosage. The workshop will review the risks and benefits of older adult opioid use.

Kate Mahoney, LCSW, Naomi Ruth Cohen Institute for
Mental Health Education, Chicago, IL

Elizabeth Salisbury-Afshar, MD, MPH, FFAFP, FASAM, FACPM
Medical Director of Behavioral Health, Chicago Department
of Public Health, Chicago, IL

**Referral Sources:
Networking and Marketing to
Reach this Key Audience**

All Audiences

Relationships are the key to a successful Aging Life Care™ business where over 75% of clients come from referrals. As an entrepreneurial Aging Life Care Professional®, you must be an adept networker and a strategic marketer leveraging both offline and online communications to maintain relationships.

Connie Parsons, IlluminAge Communication Partners, Seattle, WA

Lisa Mayfield, MA, LMHC, GMHS, CMC, Aging Wisdom®,
Aging Life Care Professionals TM, Seattle, WA

**Ethics in the Care and Support of
People with Dementia**

All Audiences

Because dementia poses a threat to personal autonomy, ethical dilemmas are bound to arise in caring for those affected. This presentation will focus on ethical dilemmas that often occur in the course of dementia. A tool for ethical decision-making will be explained through many case examples.

Daniel Kuhn, MSW, LCSW, All Trust Home Care, Hinsdale, IL

3:45 PM – 4:15 PM

BREAK | EXHIBIT HALL OPEN

4:15 PM – 5:30 PM

BREAKOUT SESSIONS

**When They Love Their
Mother More Than They
Hate Their Siblings: The Role
and Opportunities for Care
Management in Mediation**

All Audiences | Discussion/Case Study

Despite extensive education and experience Aging Life Care Professionals can be stymied by family discord. This presentation will discuss the value of elder mediation in resolving conflict and opportunities for Aging Life Care Managers in that process.

Bunni Dybnis LMFT, CMC, LivHome, Los Angeles, CA

**“Care Management” for the
Business of Aging Life Care™
Management**

Intermediate/Advanced

Aging Life Care Professionals work so diligently to help clients develop a plan and avoid waiting until a crisis occurs to make decisions about something that will inevitably happen to all of us. Yet many Aging Life Care Professionals do exactly that when it comes to developing a growth or succession plan. In this session, learn from a real case study of Aging Life Care Managers from the perspective of the one who sold her business, as well as, the perspective of the buyer. Related issues will also be discussed when ALCPs want to take on a partner or merge with another organization.

Gretchen Napier, BS, MS, CMC, LifeLinks Care Management
and Advocacy, Nashville, TN

Cheryl Hawkins Theriault, LMSW, CMC, RG, Recently Retired
from LifeLinks, Raleigh, NC

**A Shadow Over Guardianship: How
to Operate a Spotless Practice in
an Era of Ethical Breaches**

Advanced

Even experienced guardianship professionals periodically make choices in their practices that breach ethics and trigger legal scrutiny. Learn from the mistakes made public by recent high-profile cases and how these breaches might have been avoided.

Lauren Sherman, LCSW, CCM, NMG, Lifecare Innovations,
Burr Ridge, IL

5:45 PM – 6:45 PM

ALCA CHAPTER MEETINGS

7:00 PM

DINE-AROUNDS



Friday MAY 11, 2018

8:00 AM – 8:45 AM

CONTINENTAL BREAKFAST | EXHIBIT HALL OPEN

9:00 AM – 10:15 AM

GENERAL SESSION

Making the Case for Patient Advocacy: Perspectives from a Lawyer, Patient Advocate, and Malpractice Survivor

L. Bradley Schwartz was a partner at a Chicago law firm when he developed a headache that worsened to the point that he called an ambulance. After hours in the ER without any meaningful treatment, Mr. Schwartz became septic and comatose. Following amputations to all four of his extremities, Mr. Schwartz returned to work and developed a law practice designed to prevent medical mistakes and support injury victims. Recounting his hospital experience and the recovery process, L. Bradley Schwartz will share his perspective, making the case that effective patient advocacy may have prevented his misdiagnosis in the ER and can save the lives of countless others. Mr. Schwartz will discuss the emerging role of private patient advocates in the context of elder care; providing strategies and scenarios that highlight the benefits of effective patient advocacy.

L. Bradley Schwartz, Esq., Disability Rights Advocate, Chicago, IL

10:15 AM – 11:00 AM

BREAK | EXHIBIT HALL OPEN

11:00 AM – 12:00 PM

GENERAL SESSION

All Audiences

Lifestyle Changes to Reduce the Risk of Dementia and Alzheimer's Disease

Neurologist, Dr. Darren Gitelman, will present definitions, epidemiology, and changes in biomarkers and cognition leading to Alzheimer's disease. He will also discuss opportunities Aging Life Care Professionals have for interventions, including lifestyle changes.

Darren Gitelman, MD, Advocate, Lutheran General Hospital, Park Ridge, IL

12:00 PM – 2:30 PM

ROUNDTABLES AND LUNCH

Advanced Professional Roundtable

Join experienced colleagues for discussions on topics important to you and your practice. Dig deep into issues that affect all Advanced Professionals. Members in the room decide on the topics. Discussions will be facilitated by ALCA leadership. This is a free member benefit for Advanced Professionals.

Xtreme Mentoring

Got a question? Got a dilemma? Is it business, clinical, or ethical? We'll cover them all in Xtreme Mentoring. We'll take your topics. Make a list. Choose your subject matter. And then we begin! You'll get connected with a panel of experts – ALCA's most experienced Aging Life Care Professionals®. You set the agenda and the pace!

Nonprofit Roundtable

We've expanded this event to accommodate our many members working in nonprofit agencies. Small group discussion topics are selected by participants – focusing on issues that are specific to working in a nonprofit environment.

2:45 pm – 4:00 pm

BREAKOUT SESSIONS

Addressing the Challenges of Aging Families of Adults with Disabilities

All Audiences

This program will focus on the unique needs of families with aging caregivers of adult children with disabilities. The concepts that define disability, the factors that may impact a family's openness to interventions, and how to assist a family in navigating the complex social service delivery systems will be presented.

Rosann Corcoran, LCSW, CJE SeniorLife, Chicago, IL

Entitled Concierge Clients: Why You Need Them, Who They Are, How to Deliver the 5 Star Products They Demand

All Audiences

Insure your ALCA business captures concierge clients by creating a concierge marketing plan, designing VIP products and delivery, creating an exclusive brand, delivering 5-star care with a 4- Seasons model, to avoid business failure and ensure large profit.

Cathy Cress MSW, CressGCMConsult, Santa Cruz CA

Growing Your Business: The Beginning, Middle, and End

Intermediate/Advanced

Aging Life Care Management practices are growing and thriving as the population ages. Two experienced Aging Life Care Managers who have successfully started, grown, and formulated succession plans will provide strategies and practical "how-tos" for Aging Life Care Managers at any stage of the process.

Emily Saltz, LICSW, CMC and Kate Granigan, LISW, C-ASWCM, LifeCare Advocates, Newton, MA

National Care Management Fellowship: Partnering Your ALCA Business for Growth!

All Audiences

Grow your business and be part of an innovative leadership group partnering to build a new National Fellowship in Care Management for Advanced Interdisciplinary Practice initiative designed for Aging Life Care Association members. Share your visions, insights, and input!

Kim Evanowski, CMC, LMSW, MPA, CDP, Care Manage For All LLC, Ithaca, NY, + *Fellows 2-4 TBD*

4:15 PM – 5:30 PM

BREAKOUT SESSIONS

Brains in Balance: Mental Health Nutrition for the Aging Population

All Audiences

Functional medicine nutrition therapy is an ideal way to improve mental health outcomes in seniors, including anxiety, depression, anger, as well as cognitive decline. Methods of analysis that will be discussed in this session will include nutritional genomics, microbiome shifts, and changes in neurotransmitter production.

Meg Bowman, MS, CNS, LDN, Nourish Integrative Solutions, Glenview, IL

Evaluating and Understanding Long-Term Care Insurance Options from the Past and Present

All Audiences

This program addresses the many aspects and choices of planning for a Long-Term Care event and risk management. Quite often, Long-Term Care Insurance (LTCI) presents a simple solution. Learn how to understand the policies and how to work with the insurance carriers.

Brian Gordon, CLTC, MAGA Ltd., Riverwoods, IL

Awareness is Preparedness - Disaster Lessons

All Audiences

Do you know how to protect yourself and/or your clients during an earthquake or

(continued on page 8)

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Welcome Sponsor



Break Sponsor



SCHEDULE OF EVENTS
(continued from page 7)

hurricane or flood? What about a tornado or fire? We hope you won't ever need it, however, this experienced group of Aging Life Care Professionals will share from first-hand experience what you need to know to prepare for and how to handle the effects of these emergency situations in order to maintain ability to operate and support clients and staff during and afterwards to guide recovery efforts as quickly as possible.

Liz Barlowe, MA, CMC, Barlowe & Associates, Seminole, FL

Dorothy Fried, LCSW, CMC, Santa Rosa Eldercare, Santa Rosa, CA

Dianne McGraw, MSW, LCSW, CMC, Home Care Solutions, Metairie, LA

Myra L. Johnson, LCSW, CMC, MJL Consulting & Geriatric Care Management, Pasadena, TX

Deborah Liss Fins, LICSW, ACSW, CMC, Deborah Fins Associates, PC, Worcester, MA

Brandy Gregg, AA, BS, CMC, Senior Care Solutions Online, Dunnellon, FL/Las Vegas, NV



**Saturday
MAY 12, 2018**

**7:30 AM – 8:15 AM
CONTINENTAL BREAKFAST**

**8:15 AM – 9:15 AM
GENERAL SESSION**

PEARL SPONSOR | ARTIS SENIOR LIVING



**Aging Alone in America: What
the Elderly Know and Healthcare
Policy Doesn't Get**

The news isn't that Americans are living longer. The news is that we are woefully unprepared to live healthy longer. Does healthcare understand that a trusted relationship helps the elderly respond better and improves outcomes? It's not just about the technology.

Brenda Russell, EMHL, JD, Chicago, IL

9:15 AM – 9:30 AM

MORNING BREAK

9:30 AM – 10:30 AM

CLOSING GENERAL SESSION

**Resilient Wisdom: Transforming
Stress into Opportunity**

Resilience resides in our capacity to adapt



to stress with clear thinking and thoughtfulness in our behaviors toward ourselves and others.

We can elevate our

capacity to adapt in this way with increasing ease as we learn to transform stress into opportunity. We'll discuss the importance of activating a growth mindset, reducing time and energy wasted in negative thought habits and increasing optimistic perspectives. As we explore the research supporting this transformation, we'll examine application directly to our work settings and practice tools that can be applied on a daily basis.

Maria Sirois, PsyD, Maria Sirois, LLC, Psychologist, Consultant, Inspirational Speaker

10:30 AM

CONFERENCE CONCLUDES



**SAVE \$200
EARLY BIRD
REGISTRATION
until March 28, 2018**

ALCA Office Use Only:
Date Rec'd _____
Payment Rec'd _____

REGISTRATION FORM

Please type or print clearly. One form per-person.

Name _____ Nickname (for Badge) _____
Company/Agency _____ Address _____
City _____ State _____
Zip _____
Telephone _____ Fax _____
e-mail _____

Emergency Contact Name _____ Phone _____ Relationship to You _____

- Please update my contact information for the ALCA database as listed above.
- I have a disability/special need that may require special accommodations in order for me to participate fully. Please contact me.

First Time Attendee Yes No

Conference Registration includes the Opening Reception, General Sessions, Breakouts, and regular meal functions.
Separate registration and fees will apply to Pre-Sessions. You may choose which breakout sessions to attend on site; you do not need to sign up for breakout sessions in advance.

Continuing Education Certificates

All CE certificates are included in your registration fee when pre-ordered and will be distributed in your registration packet. Additional and/or replacement certificates will be available at a cost of \$25 each.

I need (Please check all that apply and provide your license number where indicated):

NACCM Care Manager Certified (CMC) Certified Case Manager (CCM)
 NASW Social Work/License # _____ NYSED Social Work/License # _____
 Nursing/License # _____

Please register online at aginglifecare.org or complete the Registration Form and return with a check payable to ALCA or charge below to:

VISA/MC/AMEX # _____ Exp. _____
Card Holder's Name _____ Signature _____
(please print)

MAIL TO: ALCA-2018 Conference Registration | 3275 W. Ina Road, Suite 130 | Tucson, AZ 85741 | 520.881.8008 | 520.325.7925 FAX

REFUND POLICY: No refunds will be issued after April 30, 2018. Cancellations before that date will receive a refund minus a \$50 administration fee. Substitutions are welcome. Changes or cancellations must be made in writing to ALCA office.

Registration Form (continued)

Name Here _____

Conference Registration Fees

	On or Before March 28, 2018	After March 28, 2018	After April 30, 2018 OR On-site	
ALCA Member/Corporate Partner Registration	\$550.....	\$650.....	\$750.....	= \$ _____
Non-Member Registration	\$785.....	\$885.....	\$985.....	= \$ _____

One-Day Registration Fees

MEMBER/CORPORATE PARTNER

Thursday.....	\$340 – includes continental breakfast and lunch	= \$ _____
Friday.....	\$340 – includes continental breakfast and lunch	= \$ _____
Saturday.....	\$220 – includes continental breakfast.....	= \$ _____

NON-MEMBER

Thursday.....	\$395 – includes continental breakfast and lunch	= \$ _____
Friday.....	\$395 – includes continental breakfast and lunch	= \$ _____
Saturday.....	\$250 – includes continental breakfast.....	= \$ _____

Special Dietary Needs

*Special meals are available for lunch only.

Vegetarian Gluten-free

Kosher – \$25 additional fee per meal will apply.

Please indicate day(s) Kosher lunch required: Thursday Friday @ \$25 = \$ _____

Pre-Sessions and Mid-Conference Events

These sessions require separate registrations.

	On or Before March 28, 2018	After March 28, 2018	After April 30, 2018 OR On-site	
Aging Life Care Essentials (Sections 1&2)	\$250.....	\$325.....	\$395.....	@ \$ _____ = \$ _____
Wednesday, May 9th • 8am – 12noon & 1pm – 5pm				
Section 1 only	\$145.....	\$215.....	\$295.....	@ \$ _____ = \$ _____
Wednesday, May 9th • 8am – 12noon				
Section 2 only	\$145.....	\$215.....	\$295.....	@ \$ _____ = \$ _____
Wednesday, May 9th • 1pm – 5pm				
Growth Strategies for Established Practices	\$155.....	\$230.....	\$310.....	@ \$ _____ = \$ _____
Wednesday, May 9th • 1pm – 5:30pm				
Advanced Professionals Members Roundtable.....	Free / For Advanced Professional Members Only.....			@ \$ free..... = \$ _____
Friday, May 11th • 12:00pm – 2:30pm				
Xtreme Mentoring	Free / Registration Required			@ \$ free..... = \$ _____
Friday, May 11th • 12:00pm – 2:30pm				
Nonprofit Roundtable	Free / Registration Required			@ \$ free..... = \$ _____
Friday, May 11th • 12:00pm – 2:30pm				

Guest Meal Tickets (For Non-Conference Attendees)

_____ Wednesday PM Reception	\$75.....	= \$ _____
_____ Thursday AM Continental Breakfast.....	\$30.....	= \$ _____
_____ Thursday PM Lunch	\$75.....	= \$ _____
_____ Friday AM Continental Breakfast.....	\$30.....	= \$ _____
_____ Friday PM Lunch	\$75.....	= \$ _____
_____ Saturday AM Continental Breakfast.....	\$30.....	= \$ _____

TOTAL	= \$ _____
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