



Annual Meeting & Symposium
Columbus, OH
November 8-10, 2018

President: Jennifer Beach

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We invite you to sponsor or exhibit at the Midwest Aging Life Care Association® Annual Meeting and Symposium in Columbus, Ohio on November 8-9, 2018. Your company's message *will be seen and heard by the leading Aging Life Care Professionals® from across the Midwest*. The 300 members will receive conference materials, newsletters and electronic communications containing publicity from sponsors. Families count on ALCA members' expert opinions to find solutions including the products and services you provide.

Aging Life Care Managers™ from thirteen states in the Midwest and Ontario, Canada will be invited, as well as Columbus area healthcare professionals serving seniors and individuals with disabilities. The thirteen states are Illinois, Indiana, Iowa, Kansas, Kentucky, Michigan, Minnesota, Missouri, Nebraska, North Dakota, Ohio, South Dakota and Wisconsin.

Exhibitors and sponsors will have many opportunities to network with attendees who direct the plan of care for their clients and assist their clients with referrals to facilities, services and products. The ALCA Conference offers various levels of sponsorship and opportunities to highlight your business throughout the year.

Space is limited so respond now (deadline is June 30)! We look forward to partnering with you at our conference which is being held at the dynamic Grand Event Center, Columbus, Ohio. Check it out!

<https://thegrandeventscenter.com/>

Please contact us as we would love to answer your questions and hear about other ways we can collaborate with you.

Sincerely,

Sponsorship Committee Chair



Sponsorship Levels

Annual Meeting and Symposium, Columbus, Ohio, November 8-10, 2018

NEW Digital Signage Benefit to all sponsors!

Platinum Sponsor: **\$5000**

- ❖ Privilege of introducing Keynote Speaker
- ❖ Prominent position of exhibit
- ❖ 2 6-foot skirted exhibit tables with 2 chairs and electricity
- ❖ Two Conference registrations including meals and materials (\$400 + value)
- ❖ Midwest Chapter Newsletter:
 - 2 full page ads and
 - Publication of full page article
- ❖ Recognition as "Platinum Sponsor" on brochure, web site, and the onsite program with logo and hyperlink
- ❖ Name on conference giveaways
- ❖ List of attendees

Gold Sponsor: **\$3500**

- ❖ Prominent position of exhibit
- ❖ 6-foot skirted exhibit table with 2 chairs and electricity
- ❖ Two Conference registrations including meals and materials (\$400 + value)
- ❖ Midwest Chapter Newsletter:
 - One full-page ad and
 - Publication of half page article
- ❖ Recognition as "Gold Sponsor" on brochure, web site and the onsite program with logo and hyperlink
- ❖ Name on conference giveaway to attendees
- ❖ List of attendees

Silver Sponsor: **\$2500**

- ❖ Prominent position of exhibit
- ❖ 6-foot skirted exhibit table with 2 chairs and electricity
- ❖ Two Conference registrations including meals and materials (\$400 + value)
- ❖ Midwest Chapter Newsletter:
 - One half-page ad and
 - Publication of half page article
- ❖ Recognition as "Silver sponsor" on brochure, web site and the onsite program with logo & link
- ❖ List of attendees

Exhibitor: **\$1000**

- ❖ Six foot skirted exhibit table with 2 chairs and electricity
- ❖ Two conference registrations including meals and materials (\$400 + value)
- ❖ Recognition as exhibitor in onsite program with web site
- ❖ List of attendees

The experts in aging well[®]

Annual Meeting and Symposium
Columbus, Ohio
November 8-10, 2018



ALCA 2018
 Midwest Conference

Aging Life Care
 Professionals'
BUCKEYE
 List

November 8-10, 2018
 Columbus, Ohio

SPONSOR REGISTRATION AND AGREEMENT

Organization

Contact Person

Address: Street City State

Zip Code

Phone

Fax

Email Address

Description of services or product line

(Sponsorship applications are subject to approval by the conference committee and must include a description of the products/services to be exhibited. If the application is not approved, a full deposit will be returned.) Sponsorships accepted on a first-come basis at time of payment.

Sponsorship Level:

_____ Platinum Level \$5000

_____ Gold Level \$3500

_____ Silver Level \$2500

_____ Exhibitor Level \$1000

Do you need electrical power strip and extension cord? Yes ____ No ____

List special needs/requests _____

The meeting is being held at:

The Grand Event Center, 820 Goodale Blvd, Columbus, Ohio 43212

Phone: 614.453.4300 • Room rates for the Meeting and Symposium are \$132/night

Information regarding shipping materials to the hotel will be provided upon registration receipt.

- ❖ All sponsors will have a 6' skirted table and 2 chairs
- ❖ Wifi is available throughout the event center
- ❖ All sponsors will receive a list of attendees
- ❖ The exhibit area will open for attendees at 6:30 Thursday evening, November 8 with a reception for attendees. Space is available for setup at 5:00PM on Thursday, November 8
- ❖ The reception area will open again during breakfast on Friday morning and throughout the day
- ❖ **Deadline for registration and payment is June 30, 2018**
- ❖ Send company logo for brochures to: Jan@1SpecialCare.com

PAYMENT INFORMATION:

Enclosed is our check in the amount of \$_____

Please make payable to the Aging Life Care Association

Please charge my

Visa MasterCard American Express in the amount of \$_____

Card # _____ Exp. Date _____

Cardholder's Name (please print): _____

Signature: _____

Cancellation Policy: Cancellations must be received by September 9, 2018. No refunds will be given after September 9, 2018. Cancellations before that date will receive a refund minus a \$50 administrative fee.

Exhibiting Terms and Conditions: The exhibitor assumes entire responsibility for losses, damages, and claims arising out of exhibit's activities on the Hotel premises and will indemnify, defend, and hold harmless ALCA, the Hotel, their agents, servants, and employees from any and all such losses, damages and claims. Please note, your signature signifies acceptance of all terms and conditions of exhibiting.

Signature _____ Date _____

REGISTER TODAY! EMAIL OR FAX BOTH PAGES OF AGREEMENT TO:
AGING LIFE CARE ASSOCIATION, Attn: 2018 Midwest Chapter Conference,
3275 West Ina Road, Suite 130 • Tucson, AZ 85741
BY FAX (include both pages): 520.325.7925
BY EMAIL: JWagner@AgingLifeCare.org.