

2017 ALCA Midwest Chapter Conference

“Gateway to Life Care—the Art of Caring”

The St. Louis Unit is excited to be hosting the 2017 Midwest Annual Meeting and Symposium this November 3-4, 2017. The Theme is “Gateway to Life Care—The Art of Caring.” This year, we have also added a pre-conference program on Thursday afternoon, November 2, and an Advanced Practice Program for certified members which will be held after the close of the meeting on November 4 and end at noon on November 5.

The Pre-conference program on Thursday afternoon will focus on “The Art of Getting Started”. Thursday evening we will have time to gather and socialize with old and new friends at the opening reception and practice “the gift and art of gab”

Friday morning the meeting will begin with a program on “The Art of Diversity”, and move on to the “Art of Communication”, the “Art of Loving”, and the “Art of Advocating and Navigating,” We are anticipating a fun exhibit area where we will further our knowledge with the “Art of Resourcing with the Sponsors”.

On Saturday, the morning will begin with the “Art of Dying”, followed by “Alternative Therapies- Bringing Arts to your Clients”, the “Art of Reasoning-Mental Health and Personality Disorders”, “The Art of Denial— Substance Abuse in the Elderly”, and the “Art of Sex”.



An optional event is being planned for Friday night. This promises to be another opportunity to spend time with your colleagues in a fun and active atmosphere to wind down from the full day of programs and re-energize for second great day of programs.

The symposium is scheduled to end at 3:00 and you are encouraged to make your travel plans so that you won't miss the last program on the Art of Sex.

For those certified Advanced Professional members who choose to come to the Advanced Practice Program- “The Art of Building your Business”, we have asked 2 of our outstanding chapter members, Phyllis Brostoff and Jan Welsh to help lead us. The Advanced Practice Program will begin at 4:00 on

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Saturday afternoon. This is a unique program which had been offered through national in the past. It is a loosely structured, relaxed event to provide members with an opportunity to spend time in discussions to learn from those who are doing what you are doing— to learn from the successes and the mistakes of others. vent your ideas and share your experiences. You will participate in creating the agenda.

The meeting will be held at the beautiful Frontenac Hilton Hotel, which is centrally located and provides free parking and free shuttle from the airport.

We are grateful to our exhibitors and sponsors. As of July 1, we have two Platinum sponsors: HomeCare Assistance and Right at Home. Other sponsors are continuing to register.

We thank Stowell and Associates for their ongoing and consistent support of the chapter meetings.

The quote by author Henry Miller "Art teaches nothing, except the significance of life," helps to define the benefits in store at the November meeting.

Please mark your calendars today and we will look forward to seeing you in November for an Art-filled, significant event in St. Louis.



***Annual Meeting and Symposium - St. Louis
Gateway to Life Care - The Art of Caring
November 2 - 5, 2017
Hilton St. Louis Frontenac
St. Louis, Missouri***